

Total No. of Questions : 5]

**PD2708**

SEAT No. :

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\* PUNE-52 \*

[6430]-44

**S.Y.M.B.A.**

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT**  
**(Revised 2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

**Q1) Answer any five : (2 Marks Each)**

**[10]**

- a) Mentioned any 2 benefits of the Business Environment.
- b) What is International Business Environment?
- c) Expand :
  - i) IPR
  - ii) TRIP'S
  - iii) FII
  - iv) FDI
- d) List any 5 Indian MNC.
- e) The first phase of globalization started around 1870 and ended with
  - i) World War I
  - ii) World War II
  - iii) The establishment of GATT
  - iv) In 1913 when GDP was high
- f) IBRD (International Bank for Reconstruction and Development) also know as
  - i) Exim Bank
  - ii) World Bank
  - iii) International Monetary Fund
  - iv) International Bank
- g) Which is the right sequence of stages of Internationalization?
  - i) Domestic, Transnational, Global, International, Multinational
  - ii) Domestic, International, Multinational, Global, Transnational
  - iii) Domestic, Multinational, International, Transnational, Global
  - iv) Domestic, International, Transnational, Multinational, Global

**P.T.O.**



- h) Subsidiaries consider the regional environment for policy/strategy formulation is known as
- Polycentric approach
  - Regiocentric approach
  - Ethnocentric approach
  - Geocentric approach

**Q2) Answer any two. [10]**

- What is the objective and function of IMF.
- Distinguish between FDI and FPI.
- Write a note on the following :
  - Economic Environment
  - Social & Cultural Environment

**Q3) Answer any one. [10]**

- Examining the factors affecting International Business Environment.
- Demonstrate the role of IMF & World Bank in International Business.

**Q4) Answer any one. [10]**

- "Foreign direct investment is necessary for growth in International Trade". Analyze the statement.
- Analyze the impact of Covid-19 pandemic on International trade with suitable examples.

**Q5) Answer any one. [10]**

- Evaluate the role of MNC on Indian Economy.
- "Firms need global orientation even to survive the domestic market" - Elucidate.



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[6380]-3004

S.Y.M.B.A.

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**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIORNMENT  
(Revised 2019 Pattern) (Semester-III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

**Q1)** Answer any five (2 marks each.)

**[10]**

- a) What is IFRS?
- b) Define FDI?
- c) What is balance of payment of account?
- d) IBRD stands for \_\_\_\_\_
  - i) International Board for Research and Development
  - ii) International Bank for Reconstruction and Development
  - iii) International Bank for Research Development
  - iv) International Barrier for Reconstruction and Development
- e) \_\_\_\_\_ is the application of knowledge which redefines the boundaries of global business.
  - i) Cultural value
  - ii) Society
  - iii) Technology
  - iv) Economy
- f) IPR stands for.
  - i) Intellectual Property rights
  - ii) International Property rights
  - iii) International Promotion rights
  - iv) Interior Promotional rights

*P.T.O.*



- g) \_\_\_\_\_ is not an Indian Multinational company.
- i) Unilever
  - ii) Asian Paints
  - iii) Piramal
  - iv) Wipro
- h) The main promoter of trade liberalization was \_\_\_\_\_
- i) GATT
  - ii) NAFTA
  - iii) CEPTA
  - iv) CISA

**Q2)** Answer any two (5 marks each) **[10]**

- a) Explain nature and scope of International Business
- b) Describe the model of FDI
- c) Explain impact of WTO on business

**Q3)** Answer any one **[10]**

- a) Discuss the influence of business environment.
- b) List the characteristics of Multinational Business.

**Q4)** Answer any one **[10]**

- a) Describe the procedure for controlling of International Business.
- b) Explain the International environment that affect the International Business.

**Q5)** Answer any one **[10]**

- a) Discuss the role of International agencies in international business environment.
- b) Highlight on the benefits of WTO in India.



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**PB2077**

**[6201]-304**

**Second Year M.B.A.**

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT**  
**(Revised 2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*

**Q1)** Solve any five

**[5×2=10]**

- a) Give any two direct modes of entry in international business.
- b) Write any two features of MNC.
- c) Write any two factors making impact on international trade.
- d) List out any two names of FDI Theories.
- e) Name any two participants in Forex market.
- f) Give any two principal functions of WTO.
- g) List any two non tariff barriers to trade.

**Q2)** Answer any two

**[2×5=10]**

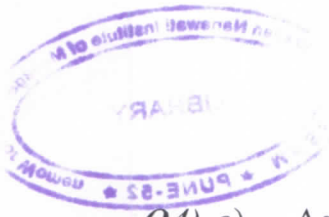
- a) Write note on Reverse Globalisation.
- b) Explain in short FDI contrasted with FPI.
- c) Critically comment on Dynamics of Global Enterprise.

**Q3) a)** Critically-evaluate the impact of technological advancements on the international business landscape. **[10]**

OR

- b) Summarise and give examples about factors that drive multinational cooperations to expand internationally. **[10]**

**P.T.O.**



Q4) a) Assess the role of IMF in addressing systematic risk and financial crises in the global economy. [10]

OR

b) Describe basic principles underlying the preparations of financial statements under IFRS [10]

Q5) a) Critically evaluate the impact of trade policies and exchange rate regimes on a country's Balance of payment position with suitable examples. [10]

OR

b) Investigate the long term implications of the COVID - 19 pandemic on global trade patterns and supply chain resilience. [10]

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[6118]-3018

S.Y. M.B.A.

**GE-UL-14-307 : INTERNATIONAL BUSINESS ENVIRONMENT**  
**(2019 Revised Pattern) (Semester - III)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries 10 marks.

**Q1)** Solve any five out of following.

[5×2=10]

- a) Which of following not driver of glabalisation?
  - i) The fragmantation of consumer tastes between countries.
  - ii) The competative process
  - iii) MNC successfully persuading Government to lower trading barriers
  - iv) Need to grain economics of scale
- b) WTO was formed in year \_\_\_\_\_ with GATT Basis.
  - i) 1993
  - ii) 1994
  - iii) 1994
  - iv) 1996
- c) NAFTA is an example of
  - i) Common Market
  - ii) Customer Union
  - iii) Economic Community
  - iv) The free trade area
- d) Which one out of following is not international organisation.
  - i) SAARC
  - ii) ASEM
  - iii) ASEAN
  - iv) CDDT
- e) Which of the following is not international financial institution
  - i) ICICI
  - ii) IMF
  - iii) IDA
  - iv) World Bank

[P.T.O]



- f) The balance of payment includes which of following?
- i) Country Balance of trade
  - ii) Foregin Invenstment
  - iii) Foregin Aid
  - iv) All of the above

- g) TRIMS doesn't Apply for
- i) Measures that affect trade
  - ii) Measures lead to quantity ristictions
  - iii) Discouraging, measure, that limit company's export
  - iv) Discouraging measurs that limit company's import

- h) Which of the following is pull factor in emigration?
- i) Political oppression
  - ii) Sub opportunities
  - iii) Food shortage
  - iv) War

- i) Ultimatly \_\_\_\_\_ was replaced by \_\_\_\_\_ on 1<sup>st</sup> Jan 1995.
- i) GATs, WTO
  - ii) WTO, GATT
  - iii) GATT, WTO
  - iv) TMF, GATT

**Q2)** Solve any two out of following.

[2×5=10]

- a) Examine the impact of world Trade organisation on business.
- b) Elaborate ethical issues in international trade.
- c) Explain any 5 strategic way to enter into international Market.
- d) Critically examine Ricardian Theory of trade.



**Q3) a)** Differentiate between tariff and non-tariff barriers and its impact over international trade. **[10]**

OR

b) Analyse Financial tools and quantitative limitations implied to avoid dumping in international trade. Give suitable example.

**Q4) a)** Elaborate with example impact of pandemic Covid 19 on International trade. **[10]**

OR

b) Analyse role of digitalisation and its impact over international trade and global value chains.

**Q5) a)** “Firms need global orientation even to survive the domestic market”? Elucidate. **[10]**

OR

b) Explain various challenges of global business. Elaborate limitations and advantages of trade blocks in same regards.

